



emakin  
the world is flat

Güneş Sigorta  
Case Study

# BACKGROUND

## About Güneş Sigorta

Being one of the leading companies of the insurance sector, Güneş Sigorta has been offering services to its policyholders for 58 years, with its expert employees in 9 region offices, 6 financial region offices, 3 representative offices, and more than 3,100 agencies.

Having structured its production resources to meet specific service and product needs, Güneş Sigorta combines its infrastructure, strongly supported by state-of-the-art technologies and its effective operational strength with a solution-oriented strategy, and operates with a customer-oriented service approach.

Since its foundation, Güneş Sigorta has pioneered the insurance sector with its groundbreaking practices, raised public awareness, and improved industry standards, all thanks to its ability to rapidly adapt its insurance solutions and innovations to respond to all customer needs.

With its solid financial structure and production Güneş Sigorta stands as a flagship of the sector. Its attention and effective timing in damage payments turned Güneş Sigorta into a well-trusted brand from the past to date.

The logo for Güneş Sigorta, featuring the company name in white, bold, uppercase letters on a red square background. The word "GÜNEŞ" is on the top line and "SİGORTA" is on the bottom line, with a small registered trademark symbol (®) to the right of the "Ş" in "GÜNEŞ".

**GÜNEŞ  
SİGORTA**

# Goals: Greater Control on Invoice Management System Process

Güneş Sigorta uses e-invoices intensively provides distribution of e-invoices according to different rules to different services in ERP and needs about an infrastructure that will allow to combine in possible error situations with Emakin Invoice Management System.

## Challenges

- Increased risk for error due to manual intervention,
- E-invoices need to be collected and manage in one center,
- Distribution of e-invoices according to different rules to different services in ERP ,
- Lack of control and timing of information flow,
- Needs about an infrastructure that will allow to intervene in possible error situations,
- Archives of invoices in one center,
- Paper-based processes were waste of time and resource intensive,

# SOLUTION OVERVIEW

With Emakin Invoice Management System, invoices from different e-invoice providers are collected into a single distribution pool and all invoices in Güneş Sigorta are automatically processed according to rule sets defined from one center and easily transmitted to other related systems.

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With Emakin Invoice Management System, 20,000 invoices per month are automatically processed in this way, saving labor and time. All invoices are archived in a single center and invoice access is provided when requested.

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E-invoices according to different rules are distributed easily and quickly in different services within the ERP with Emakin Invoice Management System.

# Results

## Success

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- Greater control over Invoice Management System processes,
- Invoices from different e-invoices providers are collected into a single distribution pool,
- All e-invoices are archived at a single center,
- 20,000 e-invoices are automatically processed per month,
- All e-invoices are archived in a single environment and e-invoices are easily accessible when requested,
- Increased employee satisfaction,
- Less manual work for employees,
- Prevented human prone errors in Invoice Management System.