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Eczacıbaşı Monrol
Case Study

BACKGROUND

About Eczacıbaşı – Monrol

Eczacıbaşı-Monrol Nuclear Products, an equal share joint venture between Monrol Nuclear Products Inc. and Eczacıbaşı Pharmaceuticals Manufacturing that was established in 2008, leads the development of Turkey's nuclear medicine market through the production of high-quality radiopharmaceuticals for diagnosis and treatment.

Eczacıbaşı-Monrol has 13 world-class production facilities, 7 in Turkey and 4 abroad, employing modern and environment-friendly technologies. The company also has been operating cyclotrons in Kuwait, United Arab Emirates and Libya.



Goals: Have Flawless Bidding Process Without Any Human Prone Errors.

Eczacıbaşı-Monrol has 13 world-class production facilities, 7 in Turkey and 4 abroad and It establishes facilities that produce nuclear medicine. Also It provides employees and training for the facilities. Bidding Processes of Eczacıbaşı-Monrol must be flawless because transport costs of the products are very high and this products need to be stored. Some products must be sold with its equipments. Different products require different equipments. A small mistake in the bidding process may result in the loss of money.

Challenges

- Increased risk for error due to manual intervention,
- Manual routing and approval of documentation,
- Missing product delivery,
- Completing products with its equipments was not easy,
- Lack of control and timing of information flow,
- Paper-based processes were very time and resource intensive,
- Delayed system access resulted in inefficiencies on the part of the employee,
- Missing information in biddings,
- Tracking diplomatic processes for products are not easy.

SOLUTION OVERVIEW

Eczacıbaşı - Monrol moved its bidding processes to the platform of Emakin. The processes are standardized by Emakin. Thus decision time was reduced and human prone errors were prevented by Emakin. Eczacıbaşı - Monrol gives the right decisions in less time.

Missing product delivery was prevented. Products were specified with equipment in the bidding process. Thus technical biddings are being prepared easily and quickly without any information gap. After financial biddings processes, products move to customers without any missing product or financial problems.

The process are accessible and trackable. It can be viewed with all steps and identifies the employee who is sourced from the standstill. Also the bidding process has compliance with diplomatic sales.

Results

Success

- Greater control over processes,
- The processes were standardized for diplomatic sales by Emakin,
- Automate and standardize forms,
- Prevented missing product delivery,
- Products were completed with right equipments,
- Less manual work for employees,
- Prevented human prone errors in the bidding processes,
- All works are completed on time,
- Tracking workflow steps,
- Prevented information gaps in the processes,
- Manage all documents in one place.